

### **Cullompton Town Centre Masterplan.**

#### **Delivery Plan 2022 - 2027.**

#### **Foreward**

The growth of Cullompton will require the town centre to play a pivotal role in driving forward and growing the local economy.

Town centres throughout the UK are facing significant challenges, including through the impact of the Covid-19 pandemic, the growth of online shopping, pressure from out of town centre supermarkets and reduced footfall. It is therefore crucial that the proposals set out in the masterplan are delivered to ensure the vitality and vibrancy of the town centre for the future.

This Delivery Plan identifies the priority projects that Mid Devon District Council is keen to see delivered to ensure the enhancement of the town centre over the next 5+ years. The Delivery Plan will be updated to ensure that key projects are progressing, that targets are being achieved and so that our plans and priorities remain relevant based on the most current information possible.

#### **Mission Statement**

The delivery of the Cullompton Town Centre Masterplan SPD 6 objectives, as set out in Chapter 3 of the Cullompton Town Centre Masterplan SPD, will ensure that the vision for Cullompton town centre is met; that the town centre is a vibrant and attractive destination where residents and visitors will wish to spend time, live and work. Delivery of the objectives will be sensitive to the town's historic character ensuring it will be developed in a sustainable way for the enjoyment of future generations. Alone or in combination the delivery of the objectives are key to the future of Cullompton as a successful town centre.

4 spatial strategies underpin the 6 objectives of the masterplan and are detailed in Chapter 4 of the Cullompton Town Centre Masterplan SPD. They are as follows:

- Transport and movement;
- Open space and public realm;
- Activity and land use; and
- The environment and sustainability.

Arising from the spatial strategies are a number of actions that focus on areas such as public realm, employment, finding your way around, the historic environment and green infrastructure. Also arising are the identification of 8 key opportunity sites. The actions and key opportunity sites both inform and ultimately deliver the targets set within the Delivery Plan.

#### **Delivery Plan**

Underpinning the Delivery Plan is a set of targets that will take place over a number of years. The targets will confirm what is intended to take place, when and how.

This Delivery Plan covers an initial 5 year period. Monitoring how the projects are progressing against targets will be undertaken although the main focus of monitoring is expected to be delivered and led by individual projects – for example the station project will report progress through its own governance and this can then be reflected within the Delivery Plan. This will avoid duplication of effort.

Delivery on the actions and key opportunity sites must conform to the provisions of the Adopted Mid Devon Local Plan 2013 - 2033, and any other adopted strategies or plans.

The Adopted Mid Devon Local Plan identifies Cullompton for meeting the district's long-term development needs. Cullompton is recognized as a key strategic market town and will become the principal focus of development for the district in the medium and long term in accordance with Policies S2 and S11 of the Adopted Local Plan.

The local plan defines the town centre boundary for Cullompton and encourages leisure uses, offices, new homes, attractive spaces and a balanced night time economy.

A project plan will be required prior to each action and key opportunity site coming forward. This will include the process that will be taken to deliver the project including securing funding, attraction of market interest and timescales for delivery.

### **Purpose**

It is important that the Delivery Plan reflects the overarching aims and objectives of the Cullompton Town Centre Masterplan SPD and that the actions and key opportunity sites come forward in line with the ethos set out in the Masterplan.

The outputs of the Delivery Plan will be informed by the vision and objectives contained within the Masterplan.

The purpose of the Delivery Plan is to:

- Help capture and address identified issues relating to the town centre; and
- To take the actions and key opportunity sites, as set out in the Masterplan, ensuring they contribute towards addressing the identified issues.

The actions and key opportunity site targets are set out in the attached table.